



New Milford's "Best of the Best" Virtual Awards Presentation

Thursday, January 28, 2021
**Sponsorship and Advertising
Opportunities**

Name: _____

Contact Name: _____ Title: _____

Phone: (W): _____ (C): _____

E-mail Address*: _____

**Our primary method of communication is email. Please provide an e-mail address for important updates!*

Mailing Address: _____

City, State, Zip: _____

SPONSOR LEVELS (See descriptions on following page.)

Please contact Karen Pollard at (860) 355-5001 or kpollard@newmilford.org with any questions or to discuss additional recognition opportunities.

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor: \$5,000 | <input type="checkbox"/> White Sponsor: \$250 |
| <input type="checkbox"/> Gold Level Sponsor: \$3,500 | <input type="checkbox"/> Patron: \$100 |
| <input type="checkbox"/> Silver Level Sponsor: \$2,500 | <input type="checkbox"/> Friend: \$50 |
| <input type="checkbox"/> Bronze Sponsor: \$1,000 | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Green Sponsor: \$500 | |

AMOUNT ENCLOSED: \$ _____

Make checks payable to The Corporation for New Milford Economic Development.
Your gift may be tax deductible to the full extent provided by law. We suggest that you consult your tax advisor for more information.

We would like our gift to be anonymous.

Checks are payable to The Corporation for New Milford Economic Development. Mail your sponsorship payment and form to: **The Corporation for New Milford Economic Development, PO Box 378, New Milford, CT 06776**

You may also pay online at <https://www.newmilbest.org/sponsorships>

*Payment must be received by
January 22, 2020 to guarantee inclusion in both the Program Book and
Virtual Awards Ceremony.*

SPONSOR LEVEL BENEFITS



Presenting Sponsor: \$5,000 (one available)

- Unlimited access for your company to Virtual Awards Ceremony
- Large company logo on ticker tape banner in video stream
- Two 30-second promotional videos (either sponsor supplied, or produced in-studio)
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. Virtual Reception
- Full-page color program ad, back cover
- Recognition and opportunity to provide brief remarks during Awards program

Gold Level Sponsor: \$3,500

- Twenty-five virtual tickets to Virtual Awards Ceremony
- Large company logo on ticker tape banner in video stream
- Two 30-second promotional videos (either sponsor supplied, or produced in-studio)
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. Virtual Reception
- Full-page color program ad, inside front cover
- Recognition and opportunity to provide brief remarks during Awards program

Silver Level Sponsor: \$2,500

- Ten virtual tickets to Virtual Awards Ceremony
- Medium company logo on ticker tape banner in video stream
- One 30-second promotional video (either sponsor supplied, or produced in-studio)
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. Virtual Reception
- Full-page color program ad
- Recognition and opportunity to provide brief remarks during Awards program

Bronze Level Sponsor: \$1,000

- Six virtual tickets to Virtual Awards Ceremony
- Small company logo on ticker tape banner in video stream
- One 15-second promotional video (either sponsor supplied, or produced in-studio)
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. Virtual Reception
- Full-page color program ad
- Recognition during dinner program

Green Level Sponsor: \$500

- Two virtual tickets to Virtual Awards Ceremony
- Small company logo on ticker tape banner in video stream
- Credit in publicity, social media promotions, name
- Half-page color program ad
- Recognition during dinner program

White Level Sponsor: \$250

- Two virtual tickets to Virtual Awards Ceremony
- Company name listing on ticker tape banner in video stream
- Half-page color program ad
- Recognition during dinner program

Patron: \$100

- Two virtual tickets to Virtual Awards Ceremony
- Your company name listing on ticker tape banner in video stream and in program

Friend: \$50

- One virtual ticket to Virtual Awards Ceremony
- Your company name in Program Listing